NATION

The National Civil War Museum's official magazine, *Nation Divided*, will reach thousands including Museum members, subscription holders and educational institutions.

The National Civil War Museum is the only museum in The United States that portrays the entire story of the American Civil War. Equally balanced presentations are humanistic in nature without bias to Union or Confederate causes.

Nation Divided will follow the same unbiased position with its content. Feature articles will showcase views of both the North and the South.

By placing an ad in *Nation Divided* you are both supporting the National Civil War Museum and increasing your brand awareness to thousands of dedicated readers who share the same love of history.



AD SUBMISSIONS

CD or DVD | Submit in either Macintosh or PC format, labeled with the following: Publication name, issue date, advertiser, agency name, contact name and phone and file name/number.

FTP Transfer | You may send us files by going to www.thinkgraphtech.com and clicking on the FTP button on the top right of the screen. From there you can browse to your ad and upload it. Be sure to note the publication and issue in which your ad should appear in the "notes" area. Once the file is uploaded, please e-mail alexis@thinkgraphtech.com with the publication name, issue date, advertiser, contact name and phone and file name/number.

A copy of our ad preparation guidelines can be found at www.thinkgraph-tech.com/publications.html

EDITORIAL CALENDAR

Spring 2012 | Published in April

DEADLINES

Reserve space - 2/10/12 • Ad copy - 2/17/2012

Summer 2012 | Published in July

DEADLINES

Reserve space - 5/11/2012 • Ad copy - 5/18/2012

Fall 2012 | Published in October

DEADLINES

Reserve space - 8/10/2012 • Ad copy - 8/17/2012

Winter 2013 | Published in January

DEADLINES

Reserve space - II/9/2012 • Ad copy - II/16/2012

Who WILL READ NATION DIVIDED?

1,000 plus members of the National Civil War Museum

Membership grows yearly, which increases the subscriptions for the magazine.

50,000 patrons and 100,000 teachers and students per year who visit the National Civil War Museum

Nation Divided will be available in the Museum gift shop and available for purchase.

Nation Divided will go to secondary schools as well as colleges and universities around the country

Thousands of educational professionals and students will read and learn from Nation Divided.

Subscription holders

History enthusiasts from throughout the United States.

To Advertise: Contact Alexis Kierce at 717.238.5751 or alexis@thinkgraphtech.com
To Learn More: Visit www.nationalcivilwarmuseum.org



National Civil War Museum's **Magazine Advertising Contract**

-2012-2013 ----

Fax this completed form to Alexis at 717-238-7135.

ADI	/ERT	ICIN	C	CO	NIT'D A	CT
AD	CKI	יווכו	LT.	w	NIK	\

The undersigned hereby agrees to and authorizes the following advertisement(s) in $Nation\ Divided$.

Contact Name		Company					
Address		City	State	Zip			
Phone	Fax	E-mail					

Check the appropriate boxes below:

	BA	SIC R	AΤ	E					M	EMBE	R F	RATE				
AD SIZE	IX		2X		3X		48		IX		2X		3X		4X	
Business Card (2.5x3)		\$250		\$220		\$190		\$160		\$220		\$180		\$160		\$140
Quarter Page (3x3)		\$350		\$320		\$290		\$260		\$300		\$280		\$260		\$240
Half Page (7.5x5)		\$500		\$470		\$440		\$410		\$450		\$430		\$410		\$390
Full Page (7.5x10)		\$850		\$800		\$750		\$700		\$800		\$750		\$700		\$650
Inside Front Cover (7.5x10)		\$1,200		\$1,100		\$1,000		\$900		\$1,100		\$1,000		\$900		\$800
Inside Back Cover (7.5x10)		\$1,450		\$1,300		\$1,150		\$1,000		\$1,250		\$1,100		\$950		\$800
Back Cover (7.5x10)		\$1,650		\$1,450		\$1,250		\$1,050		\$1,450		\$1,250		\$1,050		\$850

Prices above are for 4-color ads.

ADVERTORIAL RATES
\square \$1,900 — For 1,000 to 1,500+ words and $1/2$ page ad within article
D & 1 11/ 1 11/ 1 11

^{□ \$1,700 —} For 500 to 1,000 words and ¼ page ad within article

Check the box of your selection(s) and fill in the price(s). □ SPRING 2012 Published in April	New Ad	Repeat Ad	Price
Deadline to reserve space – 2/10/2012 • Deadline for ad copy – 2/17/2012			
□ SUMMER 2012 Published in July			
Deadline to reserve space – 5/11/2012 • Deadline for ad copy – 5/18/2012			
☐ FALL 2012 Published in October			
Deadline to reserve space – 8/10/2012 • Deadline for ad copy – 8/17/2012			
□ WINTER 2013 Published in January			
Deadline to reserve space – 11/9/2012 • Deadline for ad copy – 11/16/2012			

Mem	ber Rate	☐ Non

artifact this is to receive

5% off

your ad rates.

-Member Rate TOTAL PRICE \$

PAYMENT INFORMATION

QUESTIONS? Contact Alexis Kierce at 717-238-5751 or e-mail alexis@thinkgraphtech.com

 731			
Please	2 1111	MAICE	me

☐ Pay by credit card

Type of card:

stercard	☐ Visa	☐ Discov

Mastercard	☐ Visa	☐ Discover	
rd Number			

Card Number		
Expiration Date	CVV Code	
Name on Card		

Signature

ANSWER





1000s of History Enthusiasts will be reading Nation Divided