
HHRVB Selects National Civil War Museum CEO to Receive “Above and Beyond” Award

(Harrisburg, PA) – The National Civil War Museum CEO, Wayne E. Motts was awarded the prestigious Partner in Tourism “Above and Beyond” award from the Hershey Harrisburg Regional Visitors Bureau. This award exemplifies the best in what the HHRVB could ask from any Partner in Tourism. Wayne E. Motts received the award at a ceremony held on March 31, 2016 at the Hollywood Casino, Grantville, PA.

“I am honored and humbled to be recognized by HHRVB with their ‘Above and Beyond’ award. I accepted the award on behalf of our dedicated staff and all the visitors we serve,” said Wayne E Motts, Museum CEO.

HHRVB selected Motts for this award because of the extraordinary effort he puts forth in support of the bureau’s sales efforts, according to Mary Smith, President and CEO for HHRVB. According to Smith, the bureau’s sales team has been able to secure valuable new group and military reunion business for the area as a direct result of Wayne going above and beyond his role at the museum.

“Late last year we had a site visit with a military group that would be hosting 400 veterans in September of this year,” said Smith. “They were openly undecided on our area but wanted to see the National Civil War Museum as a possible venue for one of their special evening events. Wayne recognized the unit’s namesake as a historic military leader from the Civil War and he went into the archives and pulled out a revolver that belonged to the officer for who the group was named for today. The group leaders were visibly moved and were overjoyed at the opportunity to hold the gun and take photos with it.”

According to Smith, that was all it took. The group booked the conference in Harrisburg and it will result in several hundred room-nights and hundreds of thousands of dollars for our local economy.

“If Wayne had been happy to just show them the ballroom and give them a brochure, that reunion could likely be taking place in some other city,” said Smith. “His actions that day and on other occasions just like that are certainly worthy of our Above & Beyond award.”

To see the award ceremony click here: <https://youtu.be/pVOBfaiYYig>. For more information and a complete listing of other events at the Museum, please visit the Museum website: www.nationalcivilwarmuseum.org or call 717.260.1861.

About The National Civil War Museum

Opened in February 2001, The National Civil War Museum, a member of the Smithsonian Institution Affiliations Program, is a non-profit private educational institution dedicated solely to the American Civil War. It is one of the largest museums in the world which interprets the entire American Civil War from a military and civilian perspective. The Museum preserves and exhibits some of the nation's treasures, including General Robert E. Lee's personal Bible, and more than 24,000 artifacts, documents and photos. Admission to the Museum is \$11.00 for adults, \$10.00 for seniors, and \$9.00 for students with reduced rates for children and families. The Museum offers complimentary ample parking. Connect with us! Facebook.com/TheNationalCivilWarMuseum; Twitter.com/NCWM; and FourSquare.com/NationalCivilWarMuseum

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