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Views 56,000+



Followers 27,281

Our Mission:

To serve as a national center to inspire lifelong learning of the American Civil War through the preservation and balanced presentation of the American people's struggles for survival and healing.

Corporate Partner Program

When you support cultural organizations you demonstrate your deep commitment to our community, its economic growth and sustainability. Your stakeholders, employees, customers and future workforce will see your investment and know your dedication to our historic education and preservation.

Since we began our corporate partner program, we have expanded our opportunities beyond our events, into experiential and marketing opportunities that support education, culture and historic preservation in the community where your customers live, visit and learn.

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717-260-1861 ext. 1108

www.nationalcivilwarmuseum.org

The National Civil War Museum strives to create live, in-person programming when possible. These include live speaker programs, interactive tours, community driven experiences and fundraising events.

We are also proud of our virtual programming, video content and social media presence. Our corporate partners can play a role in all aspects of our programming with a commitment of support.

YouTube video series include: ***Lessons in History, Captivating Stories of the American Civil War, Gettysburg Short Stories, See, Touch & Feel Moments, and National Civil War Museum Snapshots.***

Corporate Partner | Benefits

PREMIUM \$7,500 +

Premium corporate sponsors receive the broadest opportunity to promote your commitment to arts and culture while building brand awareness across all of our programs and platforms.

- ◆ COMPLIMENTARY MUSEUM ADMISSIONS - Twenty-five (25) Museum admissions for you to distribute at your discretion.
- ◆ CORPORATE INVITATIONS - Premium Corporate invitations to all public Museum programs, exhibit openings and events.
- ◆ FACILITY RENTALS - 30% unlimited facility rental. This discount is transferable to a nonprofit of your choice. *Exclusions apply*
- ◆ CORPORATE DAY - Free admission for all employees one day a year.
- ◆ SEE, TOUCH & FEEL TOUR - Onsite or at your corporate center for your leadership, clients or employees. A 90 minute program presented by Museum staff sharing treasures from the Museum's collection with a group of your choosing. *Size limitations apply for programs organized at the Museum.*
- ◆ BLUE & GRAY GALA - Full page ad in print program, logo attribution on event slide programs, invitations, event signage, and all online promotions. *This event could be live or virtual depending on CDC recommendations.*
- ◆ LOGO ATTRIBUTIONS & WEBSITE LINKS - Your organization will receive logo attribution on one temporary exhibit annually, all live and virtual speaker series programs, any free museum events held in-person throughout the year, and website links on the Museum's sponsor page, in our Monthly Muster email blasts, on all bi-monthly Member Update emails and in our quarterly *Blue & Gray Messenger* member newsletter.
- ◆ PREMIUM PARTNER ACKNOWLEDGEMENT - Your organization will be recognized as a Premium corporate partner whenever possible.



Corporate Partner | Benefits

CHAMPION \$5,000 - \$7,499

Champion corporate sponsors receive the wide reaching opportunity to promote your commitment to arts and culture while building brand awareness across many of our programs and platforms.

- ◆ **COMPLIMENTARY MUSEUM ADMISSIONS**
Twenty (20) Museum admissions for you to distribute at your discretion.
- ◆ **CORPORATE INVITATIONS** - Corporate invitations to all public Museum programs, exhibit openings and events Not to exceed ten (10) for any given event.
- ◆ **FACILITY RENTALS** - 30% unlimited facility rental. This discount is transferable to a nonprofit of your choice. *Exclusions apply*
- ◆ **SEE, TOUCH & FEEL TOUR** - Onsite program for your leadership, clients or employees for up to eight individuals. A 90 minute program presented by Museum staff sharing treasures from the Museum's collection with a group of your choosing. *Size limitations apply for programs organized at the Museum.*
- ◆ **BLUE & GRAY GALA** - Half page ad in print program, logo attribution on event slide programs, invitations, event signage, and all online promotions. *This event could be live or virtual depending on CDC recommendations.*
- ◆ **LOGO ATTRIBUTIONS** - Your organization will receive logo attribution on one temporary exhibit annually, half of all live speaker series programs, one free museum event held in-person with logo acknowledgement on the Museum's sponsor page, in our Monthly Muster email blasts, on all bi-monthly Member Update emails, and in our quarterly *Blue & Gray Messenger* member newsletter.
- ◆ **CHAMPION PARTNER ACKNOWLEDGEMENT** - Your organization will be recognized as a Champion corporate partner whenever possible.



Corporate Partner | Benefits

ESSENTIAL \$2,500 - \$4,999

Essential corporate sponsors receive the wide reaching opportunity to promote your commitment to arts and culture while building brand awareness across many of our programs and platforms.

- ◆ **COMPLIMENTARY MUSEUM ADMISSIONS** - Fifteen (15) Museum admissions for you to distribute at your discretion.
- ◆ **CORPORATE INVITATIONS** - Corporate invitations to all public Museum programs, exhibit openings, and events. Not to exceed eight (8) for any given event.
- ◆ **FACILITY RENTALS** - 20% unlimited facility rental. This discount is transferable to a nonprofit of your choice. *Excludes Fridays and Saturdays in December*
- ◆ **BLUE & GRAY GALA** - Half page ad in print program, logo attribution on event slide programs, invitations, event signage, and all online promotions. *This event could be live or virtual depending on CDC recommendations.*
- ◆ **LOGO ATTRIBUTIONS** - Your organization will receive logo attribution on one quarter of all live speaker series programs, and logo acknowledgement on the Museum's sponsor page, in our Monthly Muster email blasts, on all bi-monthly Member Update emails, and in our quarterly *Blue & Gray Messenger* member newsletter.
- ◆ **YOUR CHOICE** - You may choose to sponsor one of the following video series: ***Captivating Stories of the American Civil War, Gettysburg Short Stories, See, Touch & Feel Moments, and National Civil War Museum Snapshots.***
- ◆ **ESSENTIAL PARTNER ACKNOWLEDGEMENT** - Your organization will be recognized as an Essential corporate partner whenever possible.



Corporate Partner | Benefits

PATRON \$1,200 - \$2,499

- ◆ COMPLIMENTARY MUSEUM ADMISSIONS
Ten (10) Museum admissions for you to distribute at your discretion.
- ◆ CORPORATE INVITATIONS - Corporate invitations to all public Museum programs, exhibit openings, and events. Not to exceed six (6) for any given event.
- ◆ FACILITY RENTALS - 15% unlimited facility rental. This discount is transferable to a nonprofit of your choice. *Exclusions apply*
- ◆ BLUE & GRAY GALA - Quarter page ad in print program, logo attribution on event slide programs, invitations, event signage, and all online promotions. *This event could be live or virtual depending on CDC recommendations.*
- ◆ LOGO ATTRIBUTIONS - Your organization will receive logo attribution on the Museum's sponsor page, in our Monthly Muster email blasts, on all bi-monthly Member Update emails, and in our quarterly *Blue & Gray Messenger* member newsletter.
- ◆ YOUR CHOICE - You may choose to sponsor one of the following Blue & Gray Gala options: ***Silent Auction, Program, Decoration, Photo Booth, Wine Pull or Raffle.*** *Only one sponsor per option and are on a first come basis.*
- ◆ PATRON ACKNOWLEDGEMENT - Your organization will be recognized as a corporate Patron whenever possible.



FRIEND \$500 - \$1,199

- ◆ COMPLIMENTARY MUSEUM ADMISSIONS - Four (4) Museum admissions for you to distribute at your discretion.
- ◆ CORPORATE INVITATIONS - Corporate invitations to all public Museum programs, exhibit openings, and events. Not to exceed two (2) for any given event.
- ◆ BLUE & GRAY GALA - Logo attribution on event slide programs, invitations, event signage, and all online promotions. *This event could be live or virtual depending on CDC recommendations.*
- ◆ LOGO ATTRIBUTIONS - Your organization will receive logo attribution on the Museum's sponsor page, on all bi-monthly Member Update emails, and in our quarterly *Blue & Gray Messenger* member newsletter.
- ◆ PARTNER ACKNOWLEDGEMENT - Your organization will be recognized as a Friend whenever possible.

Enrollment Form

All partnerships are for one calendar year, or the term defined in the description and available on a first-come, first-paid basis. Payment is expected at time of enrollment. However, Premium, Champion and Essential partners may be split in two payments with a signed enrollment form. **Partner benefits cannot implemented until payment is received.**

Please note: The National Civil War Museum's tax ID number: 25-1855915.

Contact details

Contact: _____

Title: _____

Company Name or Personal Recognition Preference: _____

e.g. ABC Co. Inc. or The Smith Family or Mr. and Mrs. Joseph Smith or Joe Smith

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Sponsor Level (Please note that sponsorships are not industry exclusive)

PREMIUM: \$7,500+

CHAMPION: \$5,000 - \$7,499

ESSENTIAL: \$2,500 - \$4,999 Choose one video series to sponsor

Captivating Stories of the American Civil War Gettysburg Short Stories See, Touch & Feel Moments

National Civil War Museum Snapshots.

PATRON: \$1,200 - \$2,499 Choose one Blue & Gray Gala special sponsor option.

Only one sponsor per option and all are determined on a first come basis:

Silent Auction Program Decoration Photo Booth Wine Pull Raffle

These options assume a live in-person event, variations will be made should the event move to a virtual format.

FRIEND \$500 - \$1,199

Business logos should be in a jpeg or png format and may be black and white or full color.

Payment

_____ Full amount is enclosed made payable to: *The National Civil War Museum.*

_____ Partial payment is enclosed (for platinum, gold and silver levels only).

_____ Please invoice my company

_____ Please charge my _____ AMEX _____ Visa _____ MC _____ Discover for amount.

Number: _____ Exp. Date: _____ CSV: _____

Signature: _____ Date: _____

This enrollment form constitutes a legally binding contract between the sponsor and The National Civil War Museum.